

## **Defense Manufacturing Conference '93**

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**Title:** Lean and Agile: Synergy, Contrast, and Emerging Structure

**Abstract:** This paper will put Lean and Agile in perspective for the reader. It will do so by summarizing material published on the lean paradigm; and contrasting that material with new research into the agile paradigm. The paper will introduce an analytical and structural picture of agile enterprise with a focus on the production area. Analytical tools will be described that are useful in formulating, prioritizing, and evaluating agile strategies.

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**Lean and Agile: Synergy, Contrast, and Emerging Structure**

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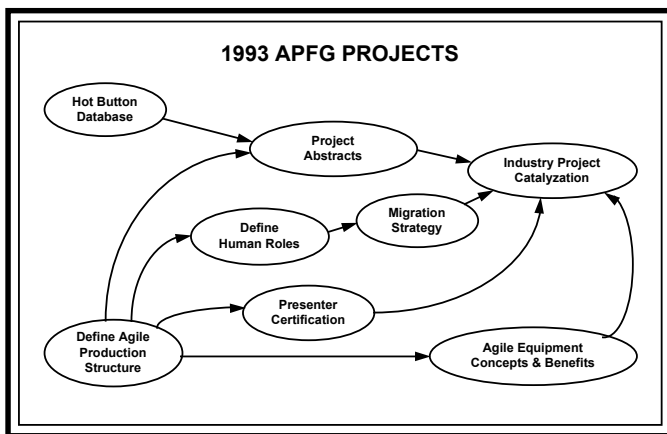
**Introduction**

This paper will attempt to put lean and agile in perspective for the reader. It will do so by summarizing material published on the lean paradigm; and contrast that material with new research into the agile paradigm. Most of the agile material presented here has not been previously published, and is a result of the author's personal research, collaboration with the participants in the Agile Production Focus group (APFG) at the Agile Manufacturing Enterprise Forum, and preliminary testing of conclusions in actual industrial environments.

The Agile Production Focus Group is a changing collection of about thirty organizations at any one time, and has been meeting roughly every six weeks in active workshop sessions since May of '92 under the author's chairmanship. It has adopted a mission and set of objectives as shown

Table: Agile Production Focus Group, AMEF	
<b>Mission</b>	<ul style="list-style-type: none"> <li>o Define and catalyze an American agile production infrastructure.</li> </ul>
<b>Objectives</b>	<ul style="list-style-type: none"> <li>o Define and quantify metrics, attributes, and parameters.</li> <li>o Develop cross-industry methodology for developing migration strategies.</li> <li>o Educate, facilitate, and influence American industry on enablers and benefits.</li> <li>o Establish, validate, and maintain a vision of the agile production environment.</li> </ul>

APFG projects during 1993 are shown in the figure. The work discussed here relates principally to the "Define Agile Production Structure" project, which has been used by the group as a platform for subsequent work. This project was undertaken as part of the author's work in developing an "agile theory": a collection of techniques for analyzing enterprises and their environments relative to agile interests.



**Lean and Agile Contrasted**

A year before the 21st Century Manufacturing Enterprise Strategy [1, 2] was published, a book called The Machine That Changed The World [3] became available. Written by James Womack, Daniel Jones, and Daniel Roos, and based on a five year MIT study on the future of the automobile, this book is the definitive work on lean manufacturing.

As the authors explain it, lean is a term applied to a collection of practices that began in Japan at Toyota in the 50s and deserve full credit for Japan's ascendancy in the automotive world. The lean movement in the USA is an attempt to understand what some Japanese already know, and The Machine That Changed The World packages these understandings quite readably for consumption in the

USA as well as elsewhere. On the one hand it is an excellent history book, and on the other it is a call to action. The views expressed about lean below are based on the materials presented in the book.

The lessons of lean are extremely important for our understanding of agile. Many USA companies today are in the midst of major programs to emulate the Japanese methods and want to understand how agile relates. Others, listening to the rhetoric from both views hear much in common and want to know what are the differences. That lean and agile are both competing

for mind share at the same time is just one more sign of how fast things are moving. No sooner do we understand what the Japanese have been building for the last 40 years than we have a new view that claims equal importance and urgency. This section will attempt to put these two into perspective and show where synergy and contrast exists.

Lean is a set of practices intended to remove all waste from the system. It is predicated on maximal usage of resources. It gave birth to, and encompasses, JIT, Kaizen, Kanban, empowered teams, quality circles, cycle-time-reduction, market pull, small-lot manufacturing, flexibility - practically all of the current wave of change methodologies. And virtually the same things that the "agile movement" claims in its domain.

The lean paradigm has been incrementally developed by Toyota since the '50s as a sequence of profound objectives and tactics, the completion of one guiding the way to the next. Forced to design a flexible stamping press because their volume couldn't afford a large number of single-part dedicated presses, Toyota discovered that small-lots in fact cost less than mass-production runs: inventory carrying costs and defective parts were both greatly reduced. This showed the way to JIT concepts, which led the way to the Kanban system. To utilize flexible stamping presses effectively, highly skilled teams were necessary. Serendipity played a hand when a major strike was resolved with employees gaining empowerment through decision responsibility. And this led the way to quality circles and Kaizen incremental improvement concepts, and eventually to "empowering" the distribution channel and the customer by involving them in the business decision making processes. All the while, a core of genius broadened these basic understandings across a larger and larger portion of the enterprise activity.

No grand vision drove this development. This was a continuing sequence of innovative steps taken by very perceptive people.

Lean is fundamentally different than mass production, and worthy of distinction as a new manufacturing paradigm of equal import and impact. To be agile, one must be lean as a prerequisite. Agile might be viewed as the next wave after lean.

Lean is a response to competitive pressures with limited resources, agile is a response to complexity brought about by constant change.

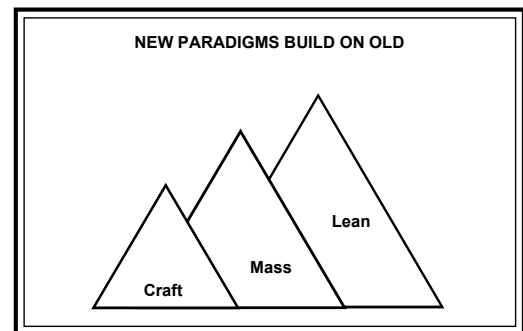
Lean is bottom-up driven, incrementally transforming the mass-production model. Agile is top-down driven responding to large forces.

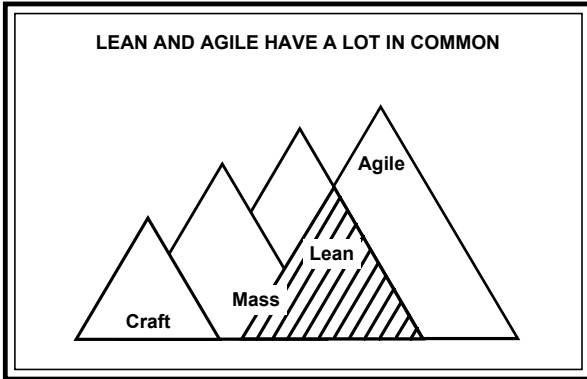
Lean is a collection of operational tactics focused on productive use of resources, agile is an overall strategy focused on thriving in an unpredictable environment. As such, lean, with its bottom-up, incremental development, and 40 years of development, has a demonstrable number of proven methodologies. Agile, with its top-down vision, has identified a compelling objective and is now beginning the search for enabling methodologies.

The important activities within the agile movement today are top-down attempts to define the requirements for an agile operation. The wasteful activity in the agile movement is stumbling about in the lean areas trying to rediscover and redefine the excellent work already done in that arena.

Another very sharp demarcating difference: key performance metrics for mass production and lean production have a lot in common, those for agile are completely new. For instance, lean will compare itself to mass production by noting the improvement in productivity, quality, space efficiency, and inventory size. The Machine That Changed The World claims the lean production paradigm deserves the title revolution just as Henry Ford's mass production paradigm did when it reduced direct assembly time over craft production by a factor of nine.

The agile production paradigm is not tied to the same performance scale as craft, mass, and lean, which are focused on (relatively speaking) short-term, fixed, production cycles. Agile, as applied narrowly to production, deals instead with the abilities of an organization to perform across product production cycles rather than within them, to reconfigure a factory for an unplanned production requirement for instance. Of course, as product cycles continue to shrink, what used to be thought of as long-term issues may in fact play out many times over in traditional short-term time spans.





Lean is a concept emphasizing production, albeit the complete chain from customer to disposal as well as design for manufacturability. Agile is broader in its application, encompassing such areas as product design concepts beyond producibility alone, business relationships, and corporate strategies, as well as all of the elements of the production chain.

Lean and agile can also be contrasted by looking at one as a collection of operating tactics, focused within the production cycle, and the other as an operational strategy, focused across production cycles. This and previous statements are oversimplifications. Nevertheless, they offer comparative perspectives as we all attempt to corral the lean beast the Japanese gave birth to in the '50s, and the agile beast the Americans are starting to create in the '90s.

Are these two ends of the same beast? When lean finishes its experimental development will it reach the agile goal? Probably not - as unpredictable change accommodation is not the root focus, optimal utilization of resources is - and the two conflict when lean is completely successful.

The most discernible difference between lean and agile surfaces when we look at architectural roots of manufacturing paradigms. Craft production is based upon the comprehensive single unit: one man builds an entire rifle, one team builds an entire car. Mass production introduced specialized work modules and sequential work flow past these modules. Lean brought us flexibility with its alternate paths and multiuse work modules. And now agile brings us reconfigurable work modules and work environments.

**OPERATING METHODS  
Rooted In  
ARCHITECTURES**

	Craft	Mass	Lean	Agile
Reconfigurable				
Flexible				
Fixed				
Comprehensive				

It is too early to expect the same depth of understanding in the newly birthed agile as we have come to know in the more mature lean. One promises the future, the other studies the past.

The Machine that Changed the World raised the question as to whether lean production techniques could withstand the stress of business downturns; noting that they were developed and applied during the Japanese period of constant industrial growth and increasing prosperity.

Perhaps the answer lies in the December 21, 1992 Business Week article [7] describing how good Japanese lean practitioners in the automotive industry are reacting in non-lean ways to Japan's current downturn:

- Honda is adding management layers because "engineers had too much freedom"; and sharing common parts across many more models than previously.
- Japan Electronic and Control Systems, a major sub-system supplier, has had to start monitoring quality with on-site inspectors at a growing number of its suppliers.
- Toyota and Nissan are both cutting product variations and options.

The most telling quote in that Business Week article is from the president of Honda: "We're facing matured, low-growth markets for the first time ever....We have to make ourselves very flexible to quickly respond to an uncertain future." The age of agility is here. It is the natural successor to lean, and it deals precisely with the weakness of the lean paradigm: making things so efficient that they become fragile to change.

What appears to be true is that all new paradigms retain a large dose of their predecessors. Though we focus on the differences in order to advance to the next stage, a closer look reveals a much larger common core. Those companies currently making the transition from mass production to lean production are not likely to find any conflict or wasted effort in a subsequent transition to agile: most of the requirements for lean are also requirements for agile, and leanness to the point of

fragility is unlikely to be attained in these early stages. Knowing that the ultimate goal is agile, however, should help set priorities and transition sequences.

Never before have we seen two major paradigms come so close together. Before we have a chance to internalize our understandings of lean through operational experience, here comes agile. But then again, the USA is starting on lean forty years late. Perhaps the lessons of lean can be learned in night school at the same time the potential of agile is developed and exploited.

### **A Note on Lean in the Defense Community**

The defense community in the USA in the early '90s is undergoing a more intense change process than any other industry. With one principal customer, the companies in this community are all affected simultaneously - both in market downsizing and in new customer requirements for the market that emerges. Strong demands for more affordable defense systems is putting a focus on manufacturing and its basic methodology. It is compelling to take the lessons and approaches catalogued under the lean heading and seek application for them in an industry previously shaped by regulatory procurement practices.

Lean production techniques are at home in the automotive community and its mass-production tradition - focusing on smaller-lots and higher variety while bringing lower costs and higher quality.

But smaller-lot-size is relative, and is unlikely to extend into the quantities of defense production, unless weapons systems take on a design and construction similarity as consistent as automobiles, and also support the large aggregate volumes inherent in the auto markets. For instance, even though all missiles of every type bear some generic similarity, the scope of their dissimilarities is far greater than that found in automobiles; and even if you could pool different missile "models" through one factory, the total quantity per year would still be far less than an auto factory.

The techniques of lean, at least as we know them currently, are intimately related to these characteristics of large aggregate volume and highly similar product:

- The lean version of JIT inventory arrival may be impractical in small sporadic quantities. Especially under new DoD procurement practices.
- Work-team empowerment and skill-breadth under lean approaches rely upon the similarity of the product regardless of model or vehicle type.
- Lean process concepts rely upon similarity in form factor, materials, and process steps and techniques offered by the automobile product; and also rely upon the automotive volumes to justify the equipment design approach and cost.

In order to bring lean benefits to the defense community one must go all the way to agile, and even redefine some of these lean concepts along the way for a very different environment.

The hand-craft automotive companies, like Astin-Martin and Ferrari, are not at all like the hand-craft weapons-systems manufacturers. Those auto companies don't build all their parts special - they buy most of their subsystems from a thriving high-volume auto-parts supply industry.

Reading The Machine That Changed The World might leave the impression that job-shop and craft-production will be displaced by lean production across the board. The book accurately refers to the fact that lean production in autos is allowing major auto companies to compete with the few hand-craft shops that are left for quality and customized options (variety). These hand-craft shops, however, are still making an automobile similar to those made in the higher volume but lean production shops. And, those craft shops purchase a large percentage of their subassemblies from high volume parts manufacturers. Nevertheless, there are undoubtedly many values the aerospace and defense community can gain from a judicious employment of lean practices; keeping in mind that the expectations raised in the book are appropriate for a very different set of production characteristics.

Automatic rifles - now there's an opportunity maybe.

The new defense procurement environment may well create an agile defense industry even faster than that which develops in the commercial sector. In today's environment the Department of Defense has more to do and less to do it with: they must

stay on top of the accelerating technological innovation cycle or risk an enemy with superior capability, yet the end of the cold war is reducing budgets. The strategy under these conditions is to invest in advanced technology demonstrators, making only enough operational prototypes of new systems to know they are viable. Production capability for these systems is not brought on stream unless and until deployable quantities are needed. Thus, when the call comes, the defense industries will need to rapidly ramp up production with inexperienced workers, unprepared factories, and no production history. In some cases they will even have to reconstitute discontinued production capabilities. All of this needs to be done without compromise on cost and quality. That's agile.

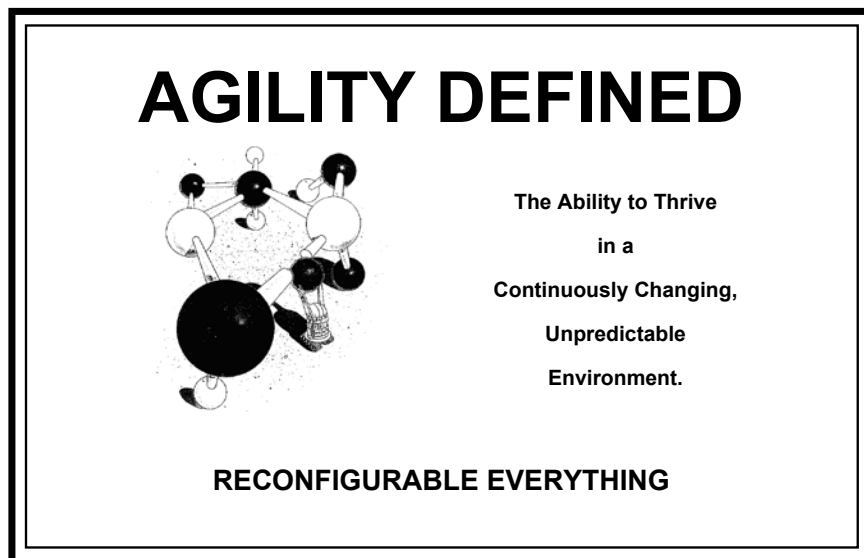
### Toward an Agile Theory

What precisely is agility? How do we measure it? How do we know when we have it? Is there a simple metric or index? How can we develop both analytical and intuitive understandings of agility in our operating environments? The investigation of these questions continues in various forums, with some answers and tools beginning to take useful shape.

Early discussions about agility have exhibited a great deal of confusion, along with a constant difficulty in separating agile from fast and agile from flexible. Many companies are preoccupied and committed with lean and TQM programs that seem in competition with yet another perspective. Adding to the confusion are proponents from both the agile and the lean camps that would collect all the best practices under their favorite banner; willing us to believe that each is a comprehensive answer to all the competitiveness issues.

Amidst all this promise and all this confusion lie some real pearls.

In mid-1992 the Agile Production Focus Group [4, 5] set out to understand and communicate to others what agility looks like in the production environment; believing that an exercise focused on the tangible production operating environment would identify basic principles that could later be generalized for the enterprise. Twice it explored paths that enumerated an ever increasing list of characteristics and relationships, falling into the "best practices" trap. Eventually it came to believe that too much detail was inappropriate at this early stage of understanding, and hardly useful in helping the uninitiated understand basic concepts. Much of the exercises and tools in this and subsequent sections owe their maturation to this Focus Group.



Communicating basic concepts is the first order of business. To this end we can adopt a working definition of agility as: the ability to thrive in an environment of continuous and unpredictable change. The focal point here is "change" - the ability to initiate it, and the ability to respond to it. "Thrive" is a key word because it implies both long term success, as opposed to a lucky response, and because it implies wielding agility both as an offensive as well as a defensive capability. "Continuous and unpredictable" underscores the new long-term picture but, most importantly, distinguishes agility from mere flexibility, enabling successful change even

when there is little advance notice and no prior expectation.

Agile concepts are still in their infancy and are not yet vetted with much implementation experience. We suggest that large and deeply detailed taxonomies are premature, likely to be incorrect, and likely to do a great disservice to those seriously exploring the road to agility. Thus, we will attempt to identify most of the major sub-elements involved, and will ignore the larger number of less important candidates that will reveal their priority better after key pieces are put in place.

**The Domains of Change**

The agile paradigm is concerned principally with unpredictable change; but that is a large and overly general subject area. If we are to analyze the kinds of change impacting an enterprise, and analyze that enterprise's *response ability*, then we need to decompose change into its various and interesting domains. To this end the nature of change was investigated by the Agile Production Focus Group, and over the course of a twelve month trial-and-error modeling process eight interesting domains emerged.

o Creation	Build new capability
o Capacity	Increase or decrease the existing capability.
o Capability	Add or delete unique capability
o Reconfiguration	Change relationships among modules.
o Migration	Event-based transformation of fundamental concepts.
o Performance	Real-time operating surprise.
o Improvement	Continuous, daily incremental upgrade.
o Recovery	Reincorporating alternatives or corrected failures.

This decomposition into the domains of change was undertaken with a knowledge base of operational experiences in the production environment. Our interest of course is "unpredictable" change; and consequently does not address routine change, such as the changing of a production shift day-in and day-out, or the normal functioning of an automatic tool changer in an FMS.

**Table: The Eight Change Domains**

Building a model of "change domains" gives us a tool for analyzing potential agile characteristics. The accompanying table shows the eight change domains and simple examples of how they might manifest themselves in four different areas. Under actual analytical conditions there is rarely a single statement made under each domain.

These change domains illuminate key differences and overlaps between lean and agile interests. Lean deals very directly with issues related to the final three change domains: Performance, Improvement, and Repair. Agile interests include these lean areas as well as five new change domains: Creation, Capacity, Capability, Reconfiguration, and Migration.

These change domains have been tested in a variety of real applications. One that is particularly interesting is in the formulation of project proposals. Participants in the Agile Production Focus Group have recently started a project to write eight collaborative-project proposal abstracts. The process for formulating these abstracts began with an industry survey of "hot buttons" to see where companies were already committed emotionally and financially. The resultant database was then sifted and grouped for common interests. Participants then put on their agile glasses and looked at these groupings for potential synergy with agile infrastructure development.

**Table: The Eight Change Domains with Four Simple Examples**

Domain	Production	Organizational Structure	Information Automation	Human Resources
<b>Creation</b>	Build new production plant.	Build new team with new people.	Build information access & email infrastructure.	Hire all new people for new facility.
<b>Capacity</b>	Add similar production equipment.	Add more people with similar skills to team.	Add acquired company to network.	Increase/decrease employee head count.
<b>Capability</b>	Add different production equipment.	Add more people with different skills to team.	Add access to new database.	Add people with new and different skills.
<b>Reconfiguration</b>	Convert line to different purpose.	Abolish old teams and reform new teams.	Change network structure.	Adjust dental vs medical benefit mix.
<b>Migration</b>	Convert to bid-based cellular scheduling.	Institute self-direction in work teams.	Full access to outside databases & email.	Institute on-the-job continuous learning.
<b>Performance</b>	Setup/changeover for unscheduled part.	Function when team members absent.	Video traffic swamps network.	Deal with a union wildcat work-shutdown.
<b>Improvement</b>	Daily control system upgrades.	Continuous learning of teamwork skills.	Personal agents get smarter.	Start monthly company communication sessions.
<b>Recovery</b>	Return broken station to service.	Fix dysfunction in team structure.	Route around bad network node.	Return to EEOC compliance.

The next step in developing these abstracts utilized the Change Domain analysis to identify the ways in which change manifests itself in each particular subject area. No value judgments were associated with this activity, it was simply a way of building an explicit profile that would subsequently be analyzed for problems and opportunities.

The example to the left profiles a set of issues associated with a supply-chain oriented for procuring prototype, repair and obsolete parts on a rapid-response basis.

**The Four Dimensions of Agility**

Though we are still in an early stage of understanding, one thing has become clear already: an agile enterprise must have broad change capability that is in balance across multiple dimensions. We come to understand how important the "balance" part is when we test candidate examples against extreme conditions.

<b>Table: Change Domain Modes Rapid-Response Supply-Chain</b>	
<b>Creation (Build New Capability)</b>	<ul style="list-style-type: none"> <li>o Find and qualify a group of new suppliers for rapid-response small-lot procurement.</li> <li>o Get a price/delivery quotation on new item in 4 hrs.</li> </ul>
<b>Capacity (+/- Same Capability)</b>	<ul style="list-style-type: none"> <li>o Increase/decrease supplier surge/delivery rate.</li> <li>o Increase/decrease number of suppliers for existing items.</li> <li>o Develop qualified second sources.</li> </ul>
<b>Capability (+/- Different Capability)</b>	<ul style="list-style-type: none"> <li>o Add different types of suppliers to established network.</li> <li>o Add new part types.</li> </ul>
<b>Reconfiguration (Change Relationships)</b>	<ul style="list-style-type: none"> <li>o Re-allocate annual volume mix among established network.</li> <li>o Institute engineering change order.</li> <li>o Build new supply-chain from existing suppliers.</li> </ul>
<b>Migration (Fundamental, Event-Based)</b>	<ul style="list-style-type: none"> <li>o To single-unit supply quantities.</li> <li>o To JIT hourly deliveries.</li> <li>o To totally outsourced production.</li> <li>o To supply-chain Kaizen.</li> </ul>
<b>Performance (Operating Surprise)</b>	<ul style="list-style-type: none"> <li>o Missed supplier delivery obligation.</li> <li>o Quality problem with delivery.</li> <li>o Key supplier becomes non-viable.</li> </ul>
<b>Improvement (Incremental, Continuous)</b>	<ul style="list-style-type: none"> <li>o Lower cost from suppliers.</li> <li>o Higher quality from suppliers.</li> <li>o Faster delivery from suppliers.</li> <li>o Higher On-Time reliability from suppliers.</li> </ul>
<b>Recovery (Return to Service)</b>	<ul style="list-style-type: none"> <li>o Switch to alternate supply sources.</li> <li>o Requalify supplier that has been disqualified.</li> </ul>

Would you call it agile if a short-notice change was completed in the time required but at a cost that eventually bankrupted the company? Or if the changed environment thereafter required the special wizardry and constant attention of a specific employee to keep it operational? Is it agile if the change is virtually free and painless but out-of-synch with market opportunity timing? Is it agile if it can readily accommodate a broad category of change that is no longer needed, or too narrow for the latest requirements?

These questions help us tease apart this thing called agility into four principal dimensions: cost, time, quality, and scope. To be agile, there is a requirement to "score" well in all four dimensions. Scoring is not an area we are yet able to address against a universal yardstick. Instead, you will find here a subjective approach to quantitative scoring that is used to focus a qualitative analysis.

An operation may successfully accommodate many changes without all dimensions being above the agile threshold. These kinds of changes don't represent the full range required for thriving on the unpredictable, and can provide a very false sense of security. A few successes at narrow-band change can lull an operation into thinking it is agile even when all dimensions have not been stressed.

You can change virtually anything if **cost** is no object. However, if your response to change costs too much relative to your competitor's costs, there will be a steady erosion of working capital, or at least a higher tax on shareholder profits. Change at any cost is not viable, else we need not restructure anything - we can simply throw out the old and buy a new capability; assuming, of course, that we can bring something new to the operational level quick enough.



But the cost of change alone does not provide a metric for agility. Completing a change in a timely manner is the only effective way to respond at all. Thus, **time** of change becomes an equally important factor, especially in an environment characterized by continuous and unanticipated change.

Quick, economical change, however, is still not a sufficient profile for agility. If after change the result is balanced on the head of a pin and requires 24-hour-a-day baby-sitting to remain functional the change accommodation was insufficiently **robust**. If we cut corners in the process of changing in order to do it quickly and economically, we end up with a fragile, spit-and-bailing-wire result.

Finally, something is considered to be agile precisely because it is prepared to thrive on change. But how much change? The dimension of **scope** addresses this question. Scope is the principal difference between flexibility and agility. Flexibility is that characteristic you fix at specification time. It is the planned response to anticipated contingencies. Agility, on the other hand, repostures the fundamental approach in order to minimize the inhibitions to change in any direction. Being agile is to recognize that the frequency of required change has accelerated to the point where contingency lists are outdated as soon as the ink dries. At the heart of scope is the architectural issue: rather than build something that anticipates a defined range of requirements, or ten or twelve contingencies, build it so it can be deconstructed and reconstructed as needed.

Thus, for some element of an enterprise to be agile it must have a balanced response-to-change capability across the four dimensions of cost, time, robustness, and scope.

<b>Table: Four Balanced Dimensions - Three Arbitrary Categories</b>				
	<b>Cost</b>	<b>Time</b>	<b>Robustness</b>	<b>Scope</b>
<b>People</b>	(Evaluation)	(Evaluation)	(Evaluation)	(Evaluation)
<b>Product</b>	(Evaluation)	(Evaluation)	(Evaluation)	(Evaluation)
<b>Process</b>	(Evaluation)	(Evaluation)	(Evaluation)	(Evaluation)

The four agility dimensions of cost, time, robustness, and scope form the basis for a powerful profiling tool. We could usefully explore the use of this tool applied to examples in three enterprise areas: people, product, and process. This is not an attempt to be comprehensive - for we might also inquire into the agility of an enterprise strategy, or the agility of enterprise business relationships, just to name two other categories. It is worth noting that evaluating a product's agility is an exercise that can be applied to a piece of production equipment as well. After all, a piece of production equipment is just a product bought for, and employed in, the manufacturing process.

The entries in this matrix can be both quantitative and qualitative. The purpose of the matrix is to structure an analytical discussion that focuses on the **dynamics of change** for a specific area under scrutiny. Before seeing this tool applied to an example, however, a final note on *balance* is in order.

When is an enterprise sufficiently agile to be called an agile enterprise? Perhaps when adequate agility exists in each and every one of the necessary enterprise system structures. Note that we are suggesting that "all" necessary structures must be agile in order for the enterprise to be agile. Again, we see the concept of balanced capability associated with agility.

We can have agile departments without having an agile company. In fact, we will undoubtedly begin the journey to agile on a department-by-department basis. In many cases, an agile department responding to a threat focused in that area will successfully defend the company, giving the illusion that the enterprise is agile. OK - as long as we don't take solace in the illusion and think the task is done.

In group workshop settings the Agile Production Focus Group utilized the four dimensions of agility to structure discussion, and analyzed a variety of machines, processes, procedures, strategies and other such enterprise elements. To the participants,

the exercises were extremely illuminating; though the example below can only hint at the insights gained by those who were actively engaged in the analysis.

You may disagree with the ratings and comments on the example below. That's fine: they are assessments made on subjective scales known only to the people involved in the actual rating. The exercise of actually rating these elements for their agility, and developing a set of supporting comments, is the point. Those that engaged in the exercise came away with a much deeper understanding of what agility is and, especially, what is agile and what is not. More specifically, those with ownership in the item being analyzed came away with a new appreciation and insight into its value.

<b>Table: Use of General Purpose Board Tester:</b>				
	<b>Cost</b>	<b>Time</b>	<b>Robustness</b>	<b>Scope</b>
<b>Category:</b> Process Equipment. <b>Type:</b> General Purpose Board Tester.	<b>0.3</b> - Test software costs too much to develop for each new board to be tested.	<b>0.4</b> - It takes too long for software and fixture development for each new board to be tested.	<b>0.8</b> - Solid operation on all boards set-up for test. Problems with one set-up don't affect others.	<b>0.7</b> - Accommodates a reasonable range of board sizes and types, but is not universal.

- **Cost (0.3)** - Though a general purpose electronic board tester is a highly flexible piece of production equipment, the cost to introduce another board to the suite of boards that can be tested on the device is quite high. These costs are incurred in programming the test software and designing and building the board test fixtures. Some of these costs are due directly to the general purpose nature of the tester, making programming and fixturing more complex.
- **Time (0.4)** - Cost and time go hand-in-hand here since the costs are caused by both software and hardware engineering time. Both time and cost would be greatly improved if test programs and fixture designs were generated automatically from the engineering design documentation.
- **Robustness (0.8)** - Once a new board test suite and fixturing is completed, the general purpose tester is quite robust in processing the new board.
- **Scope (0.7)** - The general purpose nature of these testers allows a fairly wide range of board sizes and types, though there are always some restrictions, particularly in mixed analog/digital production environments.

Until we develop some universal scale for agileness the subjective scale is quite useful. The example above was obtained by asking people to discuss the elements under scrutiny for how they accommodated unexpected change in each of the dimensions of cost, time, robustness, and scope; and to rate that accommodation from zero to one on their own subjective agile scale. Zero means they felt that the element in question was totally non-agile. One meant it could not be usefully more agile under any circumstances. Thus, these ratings are measured against a particular rater's desires, goals, needs, expectations, knowledge, and other equally personal factors. Surprisingly, repeated testing done by groups of people numbering anywhere from three to fifteen, have had no trouble reaching a firm group consensus.

Note that the board tester was evaluated for its ability to handle the "unexpected" - a board that was not current in its test suite. Evaluating it on its ability to handle what it is already fully prepared for is not a test of agility, but rather of flexibility. Twelve people were involved in the board tester discussion for about 2-1/2 hours. They had no difficulty agreeing on a score - but the score is not important - it is only a driving function for the exercise. The value of the exercise is in the mental models that the participants walked away with. None of them will ever buy a general purpose board tester again the way they bought their last one.

### Combining Change Domains and Agile Dimensions

Combining the change domains with the four dimensions of agility provides an analytical tool for profiling problems and opportunities. This combination was recently used to identify the key points and metrics of the business case for switching to modular fixturing in a rapid-response machined metal environment at Watervliet Arsenal. The subsequent analysis came out so overwhelmingly in favor of modular fixturing that the team spent more time trying to disprove the analysis than they did in constructing it.

The context of the analysis is important. In this case the machining facility was oriented for rapid-response horizontal and vertical machining, generally in low or unit quantities, where time is the critical factor assuming cost and quality are reasonable. The only real alternative to measure against is hard fixturing, which clearly takes longer on the initial part. It turns out that it also takes longer to return a hard fixture to service after storage than it does to rebuild a modular fixture once its initial design has been completed and electronically archived for subsequent use. Modular fixturing also wins hands down on all cost measurements, is virtually as robust as a hard tool, offers no problems in high precision machining according to experienced users (though problems may be masked by the fact that they are also doing in-process gauging to know the exact part position).

Though one might imagine specialized integral machine fixturing that could be faster and less expensive, it is difficult to believe that it would satisfy the broad scope requirements on potential work shapes. Keep in mind that scoring for agility is relative to alternatives and requirements. In time a real alternative will arrive, and/or the business environment will require even more responsiveness - when these events occur, modular fixturing will look less agile.

It is interesting to note that the technologists building the FCIM facility at the Watervliet arsenal, which was the subject of this analysis, had an intuitive understanding of the values of modular fixturing, but had not yet spent any time relating that to subsequent manufacturing costs. Though now seemingly obvious, the analysis pointed out very clearly that a change should occur in the cost accounting and order estimation procedures - which currently charge all fixturing expense to an initial order.

From the analysis, it also appears that modular fixturing can reflect a real cost reduction into final order pricing; and it is interesting to note that these savings in "operating" costs did not require an up-front investment any larger than the inagile alternative of hard fixturing. Here is an example indicating that agility is not necessarily something that must cost more.

The analysis shown on the next page is qualitative; but it very clearly shows the shape of the business case, and importantly, suggests the specific supporting metrics.

### Key Enterprise Elements

So now that we have a model for subjectively measuring agility across a variety of change domains the question of where to apply it in the enterprise arises. Specifically, how can we decompose the enterprise into its sub-modules for focused measurement and analysis. The Agile Production Focus Group took up this question within the confines of the enterprise's production area...initially.

The task at hand was to identify a manageable number of categories within production that, when taken as a whole, encompassed all of production, but when taken individually could productively channel an analytical exercise. At this point a twelve-category taxonomy is being used. It has been shaped by eight months of trial-and-critique workshops as well as some preliminary testing against industrial analytical exercises.

Consider for a moment a conceptual entity representing all that the production environment is; and visualize it as a complex integrated system in the shape of a solid sphere. We want to slice that sphere in half and see what categories are exposed across the entire surface. Many different surfaces could be exposed depending upon our absolute angle of attack. Which exact surface is exposed is not important at this point, only that the surface is comprehensive and the categories are functionally meaningful. This discussion recognizes that different people might slice the sphere at different angles; exposing a different set of names for the categories. But since the sphere is sliced precisely in half, all slices will be comprehensive no matter the names used for categorizing the elements.

Table: Analyzing <i>Response Ability</i> of Modular Fixturing in Rapid-Response Metal Machining		
<b>Creation (Build New Capability)</b>	C - 0.8 T - 1.0 R - 0.9 S - 0.9	<ul style="list-style-type: none"> <li>o Cost Benchmark: Hard and modular both = \$26k original cost but modular is reusable.</li> <li>o Time Benchmark: lead time for hard = 3 mos, modular = 8 hrs.</li> <li>o Modular has no storage expense and hard must often be matched to a specific machine.</li> <li>o Robust: No real precision problems, but more error potential at slight time convenience.</li> <li>o Scope: Especially tall parts may present some rigidity problems.</li> </ul>
<b>Capacity (+/- Same Capability)</b>	C - 1.0 T - 1.0 R - 1.0 S - 0.9	<ul style="list-style-type: none"> <li>o Changing the number of parts accommodated by a modular fixture is fast, inexpensive, robust and fairly broad in scope.</li> <li>o Increasing or decreasing the number of fixtures needed for a part production run is fast, inexpensive, robust, and unlimited in scope; especially useful is the opportunity to easily obtain fixtures for different machines.</li> </ul>
<b>Capability (+/- Different Capability)</b>	C - 1.0 T - 1.0 R - 0.9 S - 0.9	<ul style="list-style-type: none"> <li>o Modular fixturing is readily available in different families for different types of parts.</li> <li>o Easy to accommodate wider range of materials for making the same part.</li> <li>o Fixtures can be easily modified for machines other than those they were initially built for.</li> </ul>
<b>Reconfiguration (Change Relationships)</b>	C - 1.0 T - 1.0 R - 0.9 S - 0.9	<ul style="list-style-type: none"> <li>o The very essence of modular fixturing is reconfigurability at low cost and high speed.</li> <li>o Scope and robustness are the same as outlined under the creation domain.</li> </ul>
<b>Migration (Fundamental, Event-Based)</b>	C - 1.0 T - 1.0 R - 0.9 S - 0.9	<p>Here we conjecture how well modular fixturing might cope with potential changes as itemized:</p> <ul style="list-style-type: none"> <li>o To solid modeling and automated fixture building.</li> <li>o To high frequency build-up and tear-down.</li> <li>o To 24-hour order-to-shipment response requirement.</li> </ul>
<b>Performance (Operating Surprise)</b>	C - 1.0 T - 1.0 R - 1.0 S - 1.0	<ul style="list-style-type: none"> <li>o Part design changes can be accommodated by reconfiguring the fixture.</li> <li>o Unexpected expedited orders for old parts can be accommodated quicker and cheaper with a modular fixture build-up then with retrieving an old hard fixture from storage.</li> </ul>
<b>Improvement (Incremental, Continuous)</b>	C - 1.0 T - 1.0 R - 1.0 S - 1.0	<ul style="list-style-type: none"> <li>o Improvement in fixture design for lowering part machining cost, improving part quality, or increasing part throughput can be easily accommodated. Importantly, these advantages are often foregone with hard fixturing because of the great expense and time involved in a new fixture.</li> </ul>
<b>Recovery (Return to Service)</b>	C - 1.0 T - 1.0 R - 1.0 S - 1.0	<ul style="list-style-type: none"> <li>o Damaged fixtures are quickly and inexpensively returned to service, and do not noticeably interrupt a production compared to damaged hard fixturing.</li> </ul>

Thus, if the category names we have chosen to work with do not reflect the reader's personal decomposition model, or appear at first reading to be missing an important category, the reaction is not unique. Through much trial we have learned that no model will immediately satisfy everyone, but most who work with this model find it useful and comprehensive. All of that aside, the model is preliminary at this point and currently being vetted in a series of applications which may well cause the addition or modification of a few categories. There will be a strong resistance, however, to grow the number of categories as twelve already taxes our abilities to produce succinct, comprehensible profiles that can serve as a first-order organizational

snapshot - which is the intended use of this model. As industry-wide understandings mature and some degree of agile-literacy within industry develops, more complex and detailed models will be appropriate.

What to call these categories? We have called them structures in the past because we wish to examine their architectural makeup. We have called them systems also, because we recognize them as integrated functional entities composed of sub-units. Unfortunately we have seen the powerful capabilities of these words to stand in the way of the concept they are trying to represent. Consequently, we have chosen to call them "elements".

In developing and studying these categorizations it was natural to ask how they might scale to the enterprise level, or apply to other functional areas besides production. These questions are in part responsible for the shape of the current model and the element names. Every functional units within an enterprise, no matter what it does, from the secretarial pool to the Board of Directors, has a production process and production equipment, has an analog to the changeover/setup activity as one job is finished and another started, receives input from a supply chain and transfers output through a distribution system, and so on. This model very much views the enterprise and each of its sub-modules as functional units that are expected to produce something. Thus, the jargon of production is useful.

If it is the production environment that we wish to analyze according to these twelve elements, how do we deal with the product issues? A common question. The context within which these elements are applied must always be well understood. In the case of production, we will use these elements to localize our analysis of *response abilities* in the face of unpredictable change within the production environment. Thus, the issues associated with "agile product design", a very interesting and

related subject in its own right, are not represented within our enterprise element categories, nor should they be. On the other hand, issues associated with the interface and interactions between production and engineering may have analytical inclusion in production's Supply Chain element, in engineering's Distribution System element, and in the greater enterprise's Organizational Structure, Production Process, Changeover/Setup System and other elements.

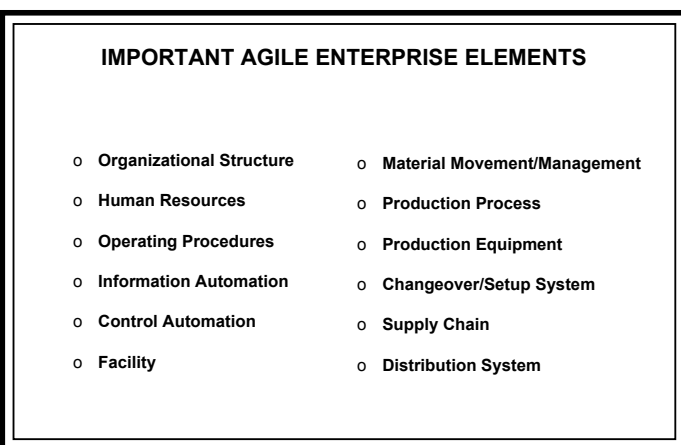
What about business strategy, or accounting, or contracts? Those words seem important but are not evident in the enterprise element list. As enterprise functional units any of these areas can be analyzed with the enterprise element decomposition model. As work products of functional units they can be analyzed in their own right outside of the enterprise decomposition model, just as a product design, the work product of the

engineering department, can be analyzed for agile concepts. Otherwise they are included in the Operating Procedure analysis of various enterprise functional units. This discussion was meant to be indicative rather than exhaustive - other seemingly anomalous categories may come to mind and can be dispatched similarly.

Combining the eight agile change domains, the four agile dimensions, and the twelve enterprise elements provides a preliminary but comprehensive tool for analyzing (or designing) enterprise agility. Using the eight change domains and the twelve enterprise elements we can build an 8 x 12 matrix of 96 cells and use it as an enterprise profile framework. Within each cell we can focus on the four change dimensions of cost, time, robustness, and scope to profile the *response ability* for a particular change domain in a particular enterprise element.

This profile framework is useful for structuring discussion and debate about the agility of an enterprise and its functional units. It can also be used to identify areas for development or re-engineering, and help prioritize a migration strategy.

Useful and meaningful profiles of existing enterprises and functional units emerge without populating all 96 cells. When the model is used to communicate the flavor of the organization or indicate general trends, too much information can in fact be counterproductive. On the other hand, when detail planning is required or when concentration is directed to just one or a few of the twelve enterprise elements, all eight change domains should be reviewed.



An enterprise and its functional units are extremely rich and complex entities. Even if we narrow our interest to agility, slicing into twelve generalized areas for scrutiny can still produce an overwhelming amount of information. Adopting a specific context for analysis or planning activity will make the effort manageable and more importantly, answer useful questions. For example, an *agile response ability profile* exercise was recently conducted at the Watervliet Arsenal. Analyzing all aspects of the organization within each of the 96 cells would have been a formidable task, and well beyond the three days allotted for information gathering. Instead, a specific context was adopted for the analysis that focused on surge capability in cannon manufacturing as well as a new interest at the arsenal: rapid response, small-lot, machined-metal parts - under a program referred to as FCIM.

At this writing the analysis detail of the Watervliet Arsenal profile is not yet complete; but an enlightening and surprising (to the author) picture emerged rather quickly. The Arsenal arranged for a constant sequential stream of 30-minute presentations over the three days that spanned all twelve enterprise elements. This barrage of information was filtered in real-time by the analysis team (principally the author) for applicability to the surge and FCIM focus of the profiling exercise. At the same time, information was gathered about the environmental dynamics within which the Arsenal functions as an enterprise. In principle, these environmental dynamics are overlaid upon the *response ability* of the enterprise on a cell-by-cell basis to produce the overall *agile response ability profile*. The preliminary profile that has emerged paints the Arsenal as much more agile, in the focus area, than the author had expected from a government run organization. Even more interesting is the emergence of a picture that suggests the Arsenal has (or is developing) core competencies in surge and rapid-response manufacturing that may be useful to the rest of the defense establishment. Importantly, the profiling exercise also suggested some areas that need closer scrutiny and attention if full potential for agile rapid-response is to be realized. The final report should be available in November of 1993 [8].

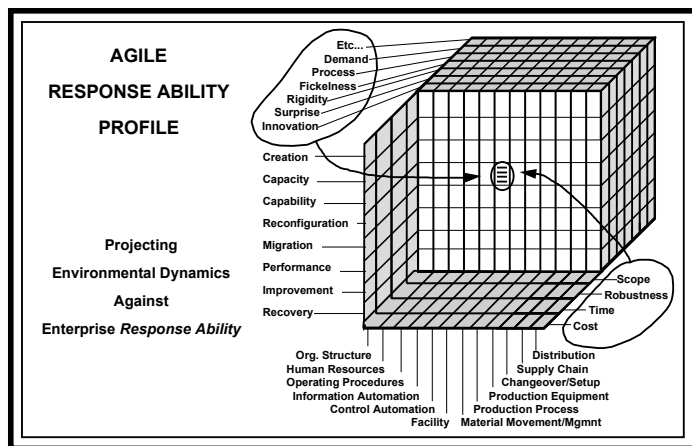
### Agile Attributes

The *Agile Response Ability Profile* provides a useful tool for contrasting environmental dynamics with an enterprise's ability to keep pace; and can pinpoint areas that need attention. In essence, it can show us what's agile and what's not. What we do about it is another question entirely. This led us on a search for agile attributes: important enabling characteristics of enterprise elements that allow them to be agile. We started our search in the information automation and control automation enterprise elements.

Few would disagree that information automation systems are critical enablers for modern production; but what will an agile information automation system look like? More importantly, are there fundamental attributes that provide agility that we can look for in selecting information automation systems.

The progress of software technology and deployment of large integrated software systems has provided an interesting laboratory for the study of complex interacting systems in all parts of enterprise. The integrated software system, whether it's in the accounting area, provides management decisions support, or spread over countless factory computers and programmable logic controllers, is understood to be the creation of a team of programmers and system integrators. We recognize that these people have the responsibility for ongoing maintenance and eventual replacement. In short, the

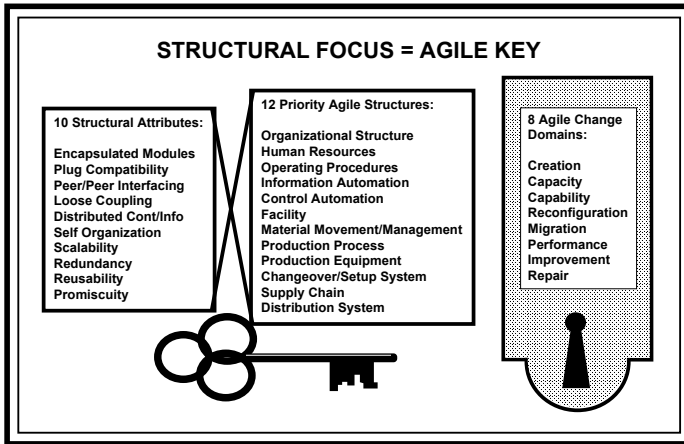
integrated software system is the product of intentional design and constant maintenance.



As engineering efforts, the design and implementation of these integrated software systems proceeds according to an "architecture", whether planned or defacto. Over the years the size and complexity of these systems has grown to a point where traditional techniques are recognized as inappropriate. This awareness has come from experience: from waiting in line for years to get necessary changes to the corporate accounting system; from living with the bugs in the production control system rather than risk the uncertainty of a software change; and from watching budgets, schedules, and design specifications have little or no impact on the system integration effort.

The problem stems from dynamics. Traditional techniques approach software design and implementation as if a system will remain static and have a long and stable life. New techniques, based on "object oriented" architectures, recognize that systems must constantly change, that improvements and repairs must be made without risk, that portions of the system must take advantage of new sub-systems when their advantages become compelling, and that interactions among subsystems must be partitioned to eliminate side-effects.

These new approaches have been matured over a decade now and are emerging most visibly into everyday employment under the name client-server architecture. Though there are significant differences between systems concepts called client-server and those called object-oriented, encapsulated modularity and independent functionality are the important and shared key concepts. More to the point, information automation practitioners are now focusing a good deal of thought on the architectures of systems that accommodate change; providing a laboratory and experience base from which fundamental characteristics are beginning to emerge.



The Agile Production Focus Group opened a project early in 1993 to catalog a preliminary list of attributes that an agile information automation system would possess. This was done with an eye to generalizing these attributes across all twelve "enterprise elements" in the production environment. The hope was to find a way to structurally analyze many different types of systems for agile characteristics.

At this writing a preliminary model has evolved and been employed usefully in group discussions and limited analytical exercises. Initial results indicate that an analysis of software systems and potential

investments in them will greatly benefit from a structured examination for agile attributes. We go a step further, and propose that value also exists in examining the other non-software key enterprise elements for these same characteristics.

Currently these attributes are expressed in the jargon of the computer world, and betray their origins. Readers far removed from current computer technology may find the application of these terms to other enterprise elements difficult to work with. Though a human resources director might feel more comfortable with "empowered work team" than with "encapsulated modules", the two are similar architectural concepts. It is necessary to find more generic expressions for these attribute concepts to make their use broadly accessible. However, though that task is not yet accomplished, we will not let it stop us from completing the tool framework discussion we have begun here.

The agile attributes identified here are presented as an integrated minimal set that have survived unsophisticated attempts to remove any one of them. Recent work has expanded preliminary attempts [6] to show how each of these attributes is manifested in each of the twelve key enterprise elements. The details of that work is beyond this discussion and will not be dealt with here.

Though no detail on the agile attributes will be covered here, they are presented in order to show our complete structural model of agility. These attributes were recently used to profile manufacturing execution systems (MES) software from the five (only) vendors serving the semiconductor wafer fabrication market. The products offered by each of these vendors have very different profiles when analyzed for agile attribute manifestation. An attribute profile does not provide a value judgment directly. Instead, it identifies issues and differences that might, for instance, be compared with a specific set of usage requirements before making an investment decision or freezing a set of development specifications.

### AGILE ATTRIBUTE ANALYSIS

Attribute	Manifestations	Describe attribute manifestation and depth/breadth of employment.
Encapsulation / Modularity	Client-Server, object-oriented, autonomous modules.....	<ul style="list-style-type: none"> <li>q Client-Server systems architecture.</li> <li>q SmallTalk O-O Client and Server applications architecture.</li> <li>q Clients = operators and station controllers.</li> <li>q Servers = applications.</li> </ul>
Plug Compatibility	Open systems, APIs, heterogeneous networking, interoperability, standards.....	<ul style="list-style-type: none"> <li>q Semastech DFS framework compatible.</li> <li>q Corba and isis Bus Compatible.</li> <li>q All ParcPlace SmallTalk Platforms OK.</li> <li>q Published message format.</li> </ul>
Peer-Peer Interfacing	Message-based interactions, non-hierarchical structure, client-server.....	<ul style="list-style-type: none"> <li>q Client-Server.</li> <li>q Published proprietary messages.</li> <li>q Non-hierarchical, flat structure.</li> </ul>
Loose Coupling	Intermodule messaging; real-time, late-binding dynamic confederations.....	<ul style="list-style-type: none"> <li>q Not: Server maintains client data locally =&gt; unbreakable relationship.</li> <li>q Repaired equipment automatically absorbed as system resource.</li> </ul>
Distributed Control & Information	Distributed scheduling, planning, & systems; make decisions at knowledge point.....	<ul style="list-style-type: none"> <li>q Central scheduling and planning</li> <li>q Real-time resource disposition.</li> </ul>
Self Organization	Bidding, dynamic scheduling, capability declarations, dynamic alliances, adaptive.....	<ul style="list-style-type: none"> <li>q Automatic creation of new Server if one crashes.</li> <li>q Automatic hot-backup cutover.</li> <li>q Automatic real-time resource disposition.</li> <li>q Automatic repaired-resource absorption.</li> </ul>
Scalability	Identical concepts at all levels of granularity, unrestricted module population.....	<ul style="list-style-type: none"> <li>q Not - Different architectures at two levels: Client-Server at system level Object-oriented at application level.</li> </ul>
Redundancy	Fault tolerant, live backup, multiple instances.....	<ul style="list-style-type: none"> <li>q Multiple servers of same type ok.</li> <li>q Hot backup.</li> </ul>
Facilitated Reusability	Module templates, module libraries, module editing tools.....	<ul style="list-style-type: none"> <li>q System-wide app servers insure app consistency, eg, one SPC approach.</li> <li>q Configurable applications.</li> <li>q Applications maintained as object-oriented class hierarchies.</li> </ul>
Promiscuity	Interoperable, open-systems, heterogeneous co-existence, legacy interfaces.	<ul style="list-style-type: none"> <li>q Semastech DFS standard framework.</li> <li>q Published proprietary message formats.</li> <li>q General purpose object/message adaptor gateway.</li> <li>q All changes published to message bus.</li> </ul>

Semiconductor Wafer-Fab and Computerized MES  
 Structure Identification \_\_\_\_\_

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 Reviewer(s)

7/29/93  
 Date



**In Conclusion**

Agile will not solve all the problems of competitive enterprise. Nor is agile the correct approach for all things at all times. Agile is a new option that needs to be understood and applied when the benefits are important. An interesting exercise to conduct when building awareness and understanding for agile concepts identifies reconfigurable, flexible, fixed, and comprehensive approaches for the same item.

The table below shows how this might be applied to Manufacturing Execution Systems software. The exercise helps sharpen an understanding of the principal features that categorize the architecture and, importantly, identify the advantages that each approach brings. The agile reconfigurable approach is the right choice some times, but not always.

<b>SAME STRUCTURE - DIFFERENT ARCHITECTURES</b>		
<b>Manufacturing Execution Systems in Wafer-Fab</b>		
	<b>Principal Features</b>	<b>Advantages</b>
<b>Reconfigurable</b>	<b>Message-based object oriented network with reusable and extensible class structures.</b>	<b>Minimizes software maintenance and development costs &amp; times in a dynamic environment after initial set of control and information classes are developed. Promotes safe continuous improvement.</b>
<b>Flexible</b>	<b>4GL configurable application templates.</b>	<b>Common applications look &amp; feel across all production lines; easy user customization for each line's individual differentiation.</b>
<b>Fixed</b>	<b>Custom built software for each production line.</b>	<b>Optimal performance of each individual production line if nothing changes.</b>
<b>Comprehensive</b>	<b>One universal fixed control and information approach that applies to all production lines.</b>	<b>Minimizes software development, risk, and maintenance expense by disallowing change.</b>

The models, suggestions, and opinions in this paper are the result of the author's investigations over the last seven years into competitiveness issues. They rely heavily on materials that have begun the process of refinement in the Agile Production Focus Group activities of the Agile Manufacturing Enterprise Forum; and consequently owe a lot of credit to the many people who participate in that ongoing forum.

These tools are still being developed. What is presented here is a snapshot of progress. These tools are undergoing test usage in a number of production operations during 1993 and will undoubtedly grow in the process. They have already demonstrated usefulness in helping to guide a developing awareness of the dynamics of change and the options for accommodation.

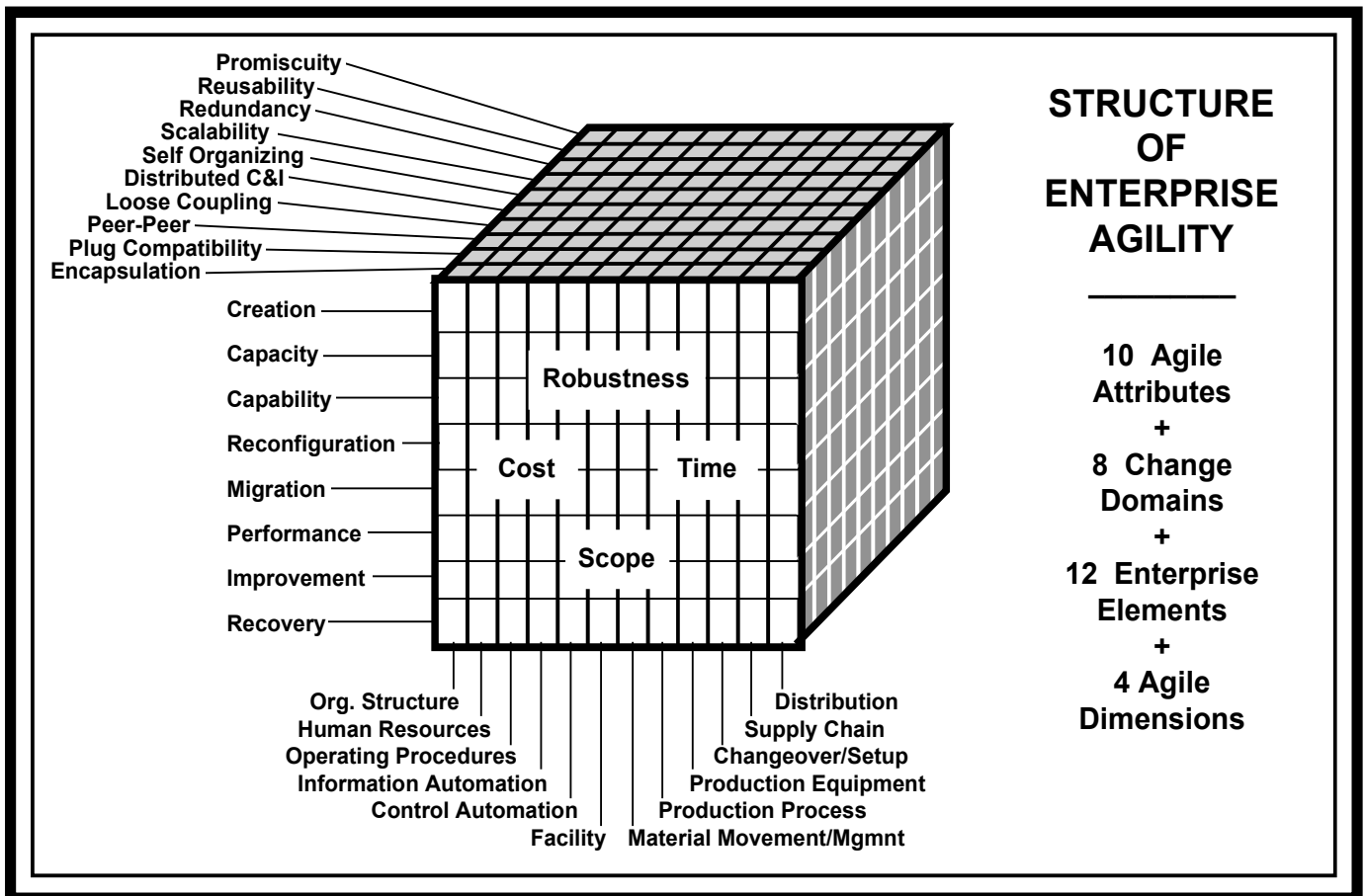
These are early-stage tools, fashioned to hack away the jungle of confusion that begins our journey. As we progress these "machetes" will surely be replaced with more complex tools better suited to a progressive and more complex understanding.

The author's belief is that agile is a simple concept - his experience is that it is initially difficult for many people to wrestle with. Some try to make it too pervasive and encompass all that we currently believe about "business best practices". Others confuse it with lean concepts such as flexibility and cycle-time-reduction.

Business is an experimental science - we learn what works by doing it. In schools, we teach what worked - that's history. When change was slow and infrequent, that was valuable. "You can tell the pioneers by the arrows in their backs" was a thought that was appropriate in a bygone era when things changed slowly and there was still plenty left if you followed someone else.

As shown in the discussion contrasting lean and agile paradigms, agile is a brand-new concept without the benefit of lean's forty years of discovery and development. Agile is the recognition of a new objective, rather than a compilation of previous successful business experiments that someone else conducted. Consequently, you are in at the beginning of this one. That means you get to hack the paths through the jungle.

The history book on Lean has already been written. The history book on agile can't be written until there is some history. Waiting until others discover and test new methods worked when things changed slowly. It doesn't anymore. Those who don't help write the agile book are not likely to be around to read it.



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